

## Continuing Professional Education – New Course Offering

# The AICPA's New Statement on Standards for Valuation Services

### *What It Means, How To Comply*

If business owners ever ask you to value their companies, the AICPA's new *Statement on Standards for Valuation Services* affects you. This program examines the SSVS and explains step-by-step how to comply with it. In addition you will learn how to use valuations (whether or not you write them) to build stronger client relationships and cement their loyalty to you.

Attendees earn two A&A credit hours.

#### **Who Should Attend?**

- CPAs who prepare "informal" and/or formal valuations.
- Any CPA whose clients include business owners.
- No prior valuation experience necessary.

#### **Logistics:**

- Taught at host's location; ideal as a "lunch & learn" program
- 2 hours Accounting CPE credit
- Cost (*Baltimore/DC region*): Free if host handles paperwork (registration, handouts, completion certificate, CPE records filing etc.); otherwise a \$35/person administrative fee.
- Cost (*Elsewhere in US*): \$2,000 speaker's fee plus reimbursement of travel expenses.

#### **Instructor:**

- Brad Davidson/President, SPARDATA Business Valuation Experts.
- Testimonials available on request.

#### **To learn more or schedule a program:**

- Local: 240-553-1100 x107
- Toll Free: 800-895-4100 x107
- [sales@spardata.com](mailto:sales@spardata.com)

#### **Offered in conjunction with:**

